

I am fascinated by the fairytale *Alice in Wonderland*. Thus, ever since my childhood, I have been passionate in the exploration of the world, which comprises a huge collection of people and innovations. Pocketing fruitful memories in studying various subjects, participating in internships, leading the volunteer events, and so on, I, as Alice, am now ready to discover another territory. And this new piece of “Wonderland” will be a challenging, yet rewarding, global experience in your Master of Business Administration program.

Being the youngest daughter in an entrepreneurial family, I was supposedly born as “a flower in the greenhouse.” Having three big brothers protecting me, I should have had nothing to worry about or fear. However, I rejected such a comfortable way of living, because I know nothing clearer than that this world is not a fairytale, and the true wonderland must never be taken for granted, but instead must be fought for. Thus, from a very young age, I have been able to stand tough and shoulder independence, which not only gave me a strong heart and ultimate courage, but also inspired my perseverance in pursuing my dreams – to discover and build my own wonderland.

But what is and will be my wonderland? In my search for the answers, I gradually discovered my true interest in business and management, which is partly due to the daily nourishment from my parents who run multi-million-dollar corporations, and also partly due to my inborn sensitivity to numbers. As simple as door numbers, car plates and daily expenses, or more complex calculations such as financial statements and pro forma forecast, I am excited to extract the inner connection of each figure and try to interpret and make them useful to other people. I believe such passions and ongoing effort will enable me to climb higher on the business ladder, which, after all, relies on sound analysis and innovative ideas. Also, after reading the biographies of successful businessmen, I am delighted to see myself sharing the same value standard with them. “Diligence, confidence, persistence” – that’s the motto of Chinese real estate tycoon Li Ka-Shing, which is also my favorite guidance in the journey to my wonderland. Day after day I advance with the support of such beliefs, which I am sure will help me in my future study in your highly esteemed program.

Of course, mere thoughts will never bring me to the destination. Thus, I actively participated in many extracurricular activities, which not only trained my leadership, communications and interpersonal skills, but also opened up a new horizon for me to learn more about the world. For example, one of my proudest experiences was working as a bilingual (Chinese and English) anchor in a couple of international exhibitions across the automobile, machinery and plastics industries. Being precise and professional was never an easy job, but I managed to articulately express the announcements and news, correctly interpret the professional business ideas and effectively exchange my thoughts with businessmen from all over the world. Such an experience further lured me to go out and have a look at how business is conducted across the globe, how international trade and multi-national corporations survive and strive in the new era, and how China can make the best of the unprecedented opportunities for growth. Besides social events, I also joined a wide range of campus activities, which included leading the volunteering sale to raise funds for the earthquake rescues, organizing the training

tour for my whole class through ongoing negotiation with corporations, as well as internships in a commercial bank to learn about how finance and real business combined together and go forward neck in neck.

The more I experienced, the more I knew that I needed to explore. Thus, I am sure your integrated MBA program will be a powerful springboard for me to jump into another miracle. With the extended curriculum and highly recognized faculty, I will be able to absorb the most up-to-date knowledge in management and business science. I also look forward to interacting with my elite classmates from a variety of backgrounds, from whom I will certainly gain valuable business insights. Last but not least, being in the United States, one of the world's most innovative countries, I will have a chance to inspire my own thoughts in how to construct my "Kingdom" – an eventual goal in my whole wonderland journey.

I sincerely hope that I could be admitted into your program. I believe that with my sharp numerical sense, my "never give up" perseverance, and my vast experience, I bring contributions to your diverse class, and at the same time stride confidently to my future. Thank you very much for your consideration.